

# Corrah VanWingen

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A creatively motivated individual that brings design thinking to projects, driven by creative problem solving and a passion for finishing tasks accurately and efficiently. Leadership and communication brought on through various professional and educational opportunities have been thoroughly cultivated. Creative thoughts are often brought forth into reality using hard work and grit.

## Experience Highlights

### Passion Project: “What’s Your Worth?”

Added artistic style to US currency that promoted social awareness and recirculated bills through spending and donation.

- Used paint media and detailed penwork
- Used networking skills to spread currency

### Portal A/MSU ComArtSci alumni Promotion Workshop:

Worked through the Dean’s office to create a multifaceted digital marketing campaign alongside Jacob Motz from Portal A.

- Used creative strengths in a teamwork setting
- Delivered quality work under the pressure of a short deadline.
- Receptive to client and peer critiques

### Freelance graphic design for MSU ComArtSci scholarship program

Designed posters to advertise scholarship programs such as Leo Burnett and the Hopp scholarship for MSU ComArtSci students.

- Utilized Adobe Illustrator and Photoshop
- Communicated professionally with professors with formatting and content

### VIM Art Team Member

Participated in the MSU Fashion and Lifestyle magazine: *VIM*.

- Collaborated with designers and journalists to visually implement ideas
- Used Adobe InDesign and Illustrator to create the layout of specific pages in the magazine and illustrations
- Punctual for organization and brainstorm meetings
- Experience using remote work tools to effectively work from home

### Simulated Product Campaign

Designed a campaign for a mock beverage titled *Hopscotch* including packaging, out-of-home, logo design, and print advertising.

- Used Adobe Photoshop to create mockups and designs
- Followed through on critiques and suggestions from classmates and professor

### Mock campaign commercial production

Created a hypothetical campaign for *Reddi Wip* alongside a creative task force.

- Used editing and animation skills on Adobe After Effects and Premiere Pro
- Worked alongside groupmates to develop communication and constructive criticism techniques
- Used industry knowledge when shooting and editing the commercial such as illusions and foley

### American Disabilities Association and GET Longboards

Designed for the American Disabilities association and GET longboards in a MSU course, designs were picked amongst the work of classmates.

- Used Adobe Illustrator to create board designs, stickers, and posters
- Communicated through zoom meetings with professors and clients

### Rebranding Campaigns

Created mock rebranding campaigns for brands and celebrities.

- Created mock album covers and PR strategies for celebrity rebrands using Adobe Photoshop and Microsoft PowerPoint
- Used Adobe Premiere Pro to create Jeep commercials and Photoshop to create out-of-home and print advertisements for a rebranding campaign

- Customer satisfaction

## Education

### Michigan State University (Jan. 2019 – May 2022)

Bachelor of Science degree in Creative Advertising  
College of Communication Arts and Science  
GPA: 3.6

## Skills

- Photoshop, Illustrator, InDesign, Premier Pro
- Commercial production
- Campaign strategy
- Design Thinking

## Work

### Eli & Edythe Broad Art Museum

Gallery Guide (2019-2020)

- People skills
- Art Interpretations

### Jimmy Johns

Shift Manager (2020-2021)

- Customer service
- Leadership skills

### Progress Michigan Multimedia Design Intern

March (2022-present)